

OCTOBER 2023
Newsletter



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The Blondeau Takes Its Final Bow

Dear Alumni,

The Blondeau lecture hall - for HEC, a legendary place - was witness to the school's history and a symbol of the HEC spirit. Generations of students from all backgrounds - one after another - experienced [memorable moments](#) there. We all remember its "vintage" decoration, its slightly faded blue seats, and its wonderful acoustics. Today, it needs to be completely rebuilt.

Since the fire that destroyed it at the beginning of October, many of you have expressed your support and desire to help the school. This surge of solidarity touched us deeply because it testifies to the strength of the bond that unites us all, and the capacity of our community to bounce back. To respond and to give the amphi an even more central place at the very heart of the campus, we have collectively decided to make Blondeau a priority in the real estate project scheduled to start in 2025.

[Discover the message from Jean-Paul Agon \(H.78\), Chairman of the Board of Directors of HEC Paris.](#)

More precisely, the school has decided to rebuild the 840-seat lecture hall, making it "the heart of the heart of the campus". No longer a renovation but a reinvention, more ambitious than what was initially planned as part of the 2025 Campus project.

This is a great opportunity for us all to jointly shape the campus of tomorrow. From today, should you so choose, you can express your support by making a donation towards this project on a dedicated platform. You can also - if you wish - name a seat in the future lecture hall. [To find out more, please click here.](#)

We do hope that many of you will take advantage of this opportunity and count on your mobilization and generosity.

Thank you all.

The 3-Minute Update

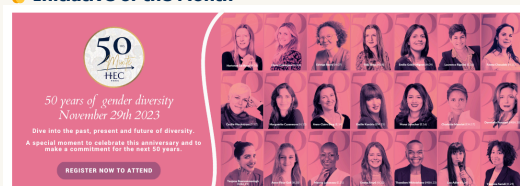
Info

Brad Harris, New Associate Dean of MBA Programs at HEC Paris

Management professor Brad Harris has been appointed Associate Dean MBA programs at HEC Paris. He succeeds Kristine de Valck, Professor of Marketing and currently Dean of HEC Paris' degree programs, who had been acting head of the MBA programs for the past year.

[Find out more about Brad Harris.](#)

Initiative of the Month



Evening to Celebrate 50th Anniversary of Co-Education at HEC Paris

On November 29, we invite you to dive into the past, present, and future of gender diversity. A special moment to celebrate this anniversary, but above all to make a commitment for the next 50 years.

An evening not to be missed, in the presence of Agnès Pannier-Runacher (H.95), French Minister for Energy Transition; Roland Lescure, French Minister Delegate for Industry; Béangère Couillard, French Minister Delegate for Equality between Women and Men and the Fight against Discrimination; and our fellow alumni role models who embody the past 50 years.

[Register](#)

 **Figure: 25,000**



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- Subscription to HEC Stories
- Access to Paris and London co-working lounges

...

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*According to The Economist

Universal Email Address

As a reminder, every graduate has an HEC universal e-mail address for life: a real networking tool and a powerful symbol of belonging to the HEC community. This universal mail service is a redirection alias that enables you to stay in touch with the School and the HEC Community, and to contact your fellow alumni at any time.

Messages sent to HEC universal mail are instantly redirected to the personal or professional e-mail address that you have given on your alumni profile. This tool will only work if you have updated your profile on the HEC Alumni website.

[Find out more here](#)

Contact : [Annick Drouet](#)

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Help Women@HEC Reinvent Itself for Tomorrow

Are you an absolute fan of Women@HEC, or have you never understood the point of this strange club? Do you think they do too much, or too little? Would you, as a man, like to take part in their exchanges, or do you find it totally incongruous? Now's the time to tell the club all about it with this questionnaire (approx. 10 minutes long)! The results will be shared at HEC's 50th anniversary celebrations on November 29. Thank you all!

[Answer the questionnaire](#)

New Impetus for the HEC Public Action Club



The [HEC Public Action Club](#) has been given a new lease of life, with a renewed board, close links with the [Publ'HEC](#) student association, and an ambitious program of one event per month. The Club is open to all HEC civil servants, elected "political" and "consular" representatives, association managers, managers of public bodies and teachers, whose activities bring them into contact with public authorities.

[Join the Club to be informed of upcoming events.](#)

Merger of HEC Start and Boost Generational Clubs



Now known as "Generation Boost", this is the generational club for the first part of your career. It includes a large community, from students to alumni aged 20 to 45.

Every last Tuesday of the month, the Club invites you to meet up for a drink in a relaxed atmosphere in Paris, in a spirit of sharing and exchange!

[Join the Generation Boost Club](#) and [sign up for the next afterwork](#).

Transition

New MOOC: Become a Changemaker



Wondering how to engage in an impact-oriented work and contribute to the ecological and social transformation of your country? Designed by HEC Paris and Ticket For Change, this new MOOC will help you choose your unique way of becoming a changemaker. This 14-hour course is free of charge and available on Coursera. [More information](#) and [register now](#).

Purpose & Sustainability Conferences: Back-to-School Highlights



At the onset of the new academic year, HEC students were granted the exceptional opportunity to engage with distinguished speakers, sustainability experts, and CEOs who generously shared their wealth of experiences and knowledge. The profound insights and inspiration derived from their talks are far too valuable to remain undisclosed, and we have captured them for your benefit! [Read the article](#).

Our Selection from HEC Stories

Private Equity and Venture Capital Firms: An AI Arms Race Looms Ahead



Thomas Åstebro, Professor of Entrepreneurship at HEC Paris, member of H1! PARIS, the artificial intelligence research center created by Polytechnique, HEC Paris and Inria. [Read the article](#).



Leadership Advice from Aroma-Zone CEO Sabrina Herlory Rouget (H.02)

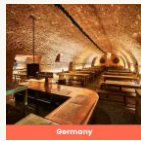
Becoming a CEO and successfully managing responsibilities within a company and with your teams is a goal many of you share. After Flore des Robert, co-founder of La Bonne Brosse, and Ning Li, founder of Typology, we reached out to Sabrina, a gentle yet powerful woman who is highly respected in the cosmetics industry. After rising through the ranks at L'Occitane and then heading M.A.C. Cosmetics, she has been the CEO of Aroma-Zone for two years. [Read the article.](#)

Meetings Not to Be Missed



Dubai - Alumni Networking Event with Eloiç Peyrache - 25 October

This is a unique opportunity to meet & interact with the Dean of HEC Paris in an informal and engaging setting. During his trip, Eloiç will be accompanied by Philippe Oster, Executive Director in charge of International Affairs, and Deborah Aringoli, Director of International Development at HEC Foundation. Organized by [HEC UAE Chapter](#). [Register.](#)



Munich - Afterwork - 26 October

We are delighted to invite you to our next meet-up with MBA Alumni as part of the bi-annual MBA Afterword Drinks & Get Togethers. Organized by [HEC Germany Chapter](#). [Register.](#)



Luxembourg - Systemic Response to the Current Ecological and Climate Crisis - 9 November

The Luxembourg Chapter, Jean Schaffner (H. 91) et Julien Delpy (EMBA.17) with the support of Allen Overy Luxembourg and EY Luxembourg are delighted to invite you to the Conference-Debate « Systemic solution to the ecological and climatic emergency » with Claude Dao (H.20, PhD Candidate in Tax Law). Organized by [HEC Luxembourg Chapter](#). [Register.](#)



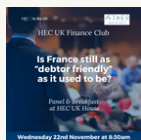
London - HEC UK Governance Club: Don't Mix Business with Politics? - 14 November

Activism by CEOs has been on the rise in recent years. CEOs have voiced their stances on many topics and recent evidence suggests that CEO activism is developing into a global movement, although the phenomenon is more clearly observed in the US than in Europe or Asia. What brings CEOs to make a public stand on such issues? Join us to debate this controversial issue with Georg Wernicke, Associate Professor at HEC Paris. Organized by [HEC UK Chapter](#). [Register.](#)



Paris - Rekindling of the Flame under the Arc de Triomphe - 15 Nov

Every year, HEC Alumni is invited to rekindle the Flame under the Arc de Triomphe in tribute to our alumni who died for France. Graduates and students of HEC Paris are invited to take part in this event of remembrance and demonstrate our attachment to the memory of our graduates who died in war. Organized by [HEC Alumni](#). [For further information.](#)



London - HEC UK Finance Club: Is France Still as "Debtor Friendly" as It Used to Be? - 22 November

The HEC UK Finance Club and HEC Alumni's Merchant Banking & Capital Investment Club are delighted to invite you to a panel discussion: this round table aims to openly discuss the practicality of the new regulations and their (real) impact for investors engaged or looking at the French market. Organized by [HEC UK Chapter](#). [Register.](#)

On the Campus



HEC Incubator - Call for Applications until 29 October

The [HEC incubator](#) is a tailor-made, participative startup support program. It mobilizes the full resources of the HEC ecosystem around talented entrepreneurs. Its ambition is to enable entrepreneurs to achieve in only 3 months the goals it would otherwise have taken 1 year to reach alone. If you're a Paris-based founder, or if you're ready to move to Paris for the duration of our incubation program: [Apply to the program in person](#). If you're a founder anywhere in the world: [apply for the 100% online program](#).

Next intake: January 2024. [Applications open until October 29](#).



Purposeful Governance - The New HEC Mazars Chair at the Purpose Center

Mazars and HEC Paris join forces to create the "Purposeful Governance" Chair. This initiative is in line with the S&O Institute's mandate to contribute to the emergence of an economy capable of responding to ecological and social challenges. In particular, it will explore ways of transforming business in the areas of governance and accounting. [Read the article](#).



The HEC Foundation Names H.67 as the Most Participative Class since 2019

Since the launch of the Foundation's Impact tomorrow campaign in 2019, 3,764 donors among alumni and friends of the Foundation have taken action! And among the graduating classes, some have made commitments to mobilize their fellow students. This is the case of "Jouy's 1st graduating class", named the "*Pâquerette*" class (H.67), which tops the list of the most participative classes, with a ratio of donors to graduates of over 18%. A big "BRAVO" to Michel de Fabiani, Christian Filiol et Roland Tchénio and who, year after year, mobilize and unite their classmates to support equal opportunities at HEC Paris. Keep up the good work between now and the end of the campaign!

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)
Happy reading!

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